

# Loni Alnor

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## Education

- New Jersey Institute of Technology (September 2020 – December 2023)
  - o Major: B.S Human Computer Interaction
  - o Minor: Sociology
  - o GPA: 3.8

## Professional Experience

- Johnson and Johnson Technology Leadership Program: PECS TECH (June 2024 - Current)
  - o Facilitating effective communication among agencies, business partners, and development teams, ensuring a shared understanding and collective effort towards delivery on JCP.com
  - o Ensuring DSAR compliance and effectively managing backlog of ongoing enhancements with agency and business partners
- Johnson and Johnson Technology Internship: Rapid Value Realization Team (May 2023- August 2023)
  - o Developed and designed an internal website to promote project management core values and ideals, to Johnson and Johnson, enhancing company-wide understanding
  - o Designed wireframes, refined information architecture, and developed multiple pages for the new project management website
  - o Successfully shipped new project management website to internal JNJ employees
  - o Conducted several interviews and performed data analysis to uncover insights and pain points to support knowledge management within the Rapid Value Realization team
  - o Implemented 2 small-scale experiments to optimize information organization and improve team efficiency
  - o Analyzed interview data from the JNJ Oncology team to identify communication challenges and crafted workshop themes based on key findings
  - o Designed and shipped wireframes for a novel communication model for the Oncology team, improving internal collaboration
- Social X Lab Research Assistant (January 2021 – March 2022)
  - o Assisted in crafting and writing a comprehensive study proposal, ensuring compliance with Institutional Review Board (IRB) regulations and ethical guidelines
  - o Played a key role in the planning and design of interview transcripts, contributing to the development of an effective data collection process
  - o Conducted multiple semi-structured interviews
  - o Proficiently transcribed interviews, ensuring accurate documentation and facilitating the analysis process
  - o Actively participated in the coding and analysis of transcripts, contributing to the generation of valuable insights and conclusions
  - o Collaborated with the team in the preparation and submission of a poster

## Projects

- NJIT SIGCHI Semester Project
  - o Created semester long user experience project for members to redesign college's designated academic portal "NJIT Pipeline"
  - o Event had the highest engagement in club history at 98% enrolled
- Photojournalism Portfolio Redesign
  - o Redesigned student photographer's portfolio website
  - o Conducted user and client interviews
  - o Developed several deliverables including; wireframes, low fidelity prototypes, high fidelity prototypes
- Flash Hypothetical App Design
  - o Designed a hypothetical app that encapsulates and improves the tattoo booking experience
  - o Conducted user interviews and user surveys
  - o Developed several deliverables including; wireframes, user journey maps, low fidelity prototypes, high fidelity prototypes

## Skills

- o HTML, CSS, Javascript
- o Figma
- o Adobe Creative Suite
- o Wireframing and Prototyping
- o UX/UI Design
- o UX Research and Testing

